

or call **CABE** at 860-571-7446.

Sent to you ten times a year, the **CABE CONNecTion** provides the busy school communicator with hundreds of public relations tips, ideas and articles on dozens of topics, including:

- board relations*
- school-community relations*
- media relations*
- crisis communications*
- health news*
- parenting tips*
- statistics and surveys*
- interpersonal communications*

Every **CABE CONNecTion** issue also includes ready-to-print items you can copy from the packet, such as cards, brochures, calendars and certificates.

As a **CABE CONNecTion** subscriber, your district can organize new events, better communicate with the media, recognize dedicated employees and students, improve boardmanship skills and otherwise enhance your communications program.

The fee for a one year subscription for **CABE** members is **\$325**; non-members price **\$900**. For more information, call CABE's Publications Department at 800-317-0033 or 860-571-7446.

Sign me up NOW for the **CABE CONNecTion!**



Non-Profit
Organization
U.S. Postage
PAID
Permit No.
4368
Hartford, CT

CABE
SUPPORT
EDUCATION
ASSOCIATION
Connecticut Association of
Boards of Education
81 Wolcott Hill Road
Wethersfield, CT 06109

Attention School Communicators –
Do you need help communicating with your many publics?

**CABE
CONNecTion**

can supply you with tips, ideas and articles to help meet your needs.



Connecticut Association of
Boards of Education
81 Wolcott Hill Road
Wethersfield, CT 06109



The **CABE CONN**ection can help you with your communications needs!

In monthly mailing, the **CABE CONN**ection provides:

Insights – a newsletter focusing on how parents can help their children flourish as 21st Century students.

Here's to You! – a wellness newsletter for your staff that will lead to a healthier staff and happier students.

New ideas for improving staff morale through new ideas to recognize dedicated employees.

Ideas for establishing and maintaining effective media relationships to foster district communications with the community.

Ideas to better communicate with parents and community members to build community confidence in your schools.

Ideas for communicating your building or district needs by promoting a positive learning atmosphere.

plus, much more information

If you are interested in improving your communications with parents, community, teachers and the media then the **CABE CONN**ection can help you!

To see a sample of the articles you will receive go to www.cabe.org/page.cfm?p=883 on the CABE website

CABE CONNection

YES, I would like to sign up for a one year subscription to the **CABE CONN**ection at the **CABE member rate of \$325.**

Yes, I would like to sign up for a one year subscription to the **CABE CONN**ection at the **CABE non-member rate of \$900.**

Check here if you would like to receive the material electronically. (Rich text format word documents, pdf files and jpg files) **Be sure to provide your email address below.**

Check here if you would like to receive the material in hardcopy format through U.S. mail.

Name _____

Title _____

Email _____

District _____

Phone _____

Address _____

City _____

State _____ Zip _____

Return this form (along with check or purchase order) to: Bonnie Carney, CABE, **CABE CONN**ection,

81 Wolcott Hill Road,
Wethersfield, CT 06109
or fax to 860-571-7452.

