Attention School Communicators –
Do you need help communicating with your many publics?

CABE CONNection

can supply you with tips, ideas and articles to help meet your needs.

or call CABE at 860-571-7446.
Sent to you ten times a year, the CABE CONNection provides the busy school communicator with hundreds of public relations tips, ideas and articles on dozens of topics, including:

board relations
school-community relations
media relations
crisis communications
health news
parenting tips
statistics and surveys
interpersonal communications

Every CABE CONNection issue also includes ready-to-print items you can copy from the packet, such as cards, brochures, calendars and certificates.

As a CABE CONNection subscriber, your district can organize new events, better communicate with the media, recognize dedicated employees and students, improve boardmanship skills and otherwise enhance your communications program.

The fee for a one year subscription for CABE members is $325; non-members price $900. For more information, call CABE’s Publications Department at 800-317-0033 or 860-571-7446.

Sign me up NOW for the CABE CONNection!
The CABE CONNection can help you with your communications needs!

In monthly mailing, the CABE CONNection provides:

- **Insights** – a newsletter focusing on how parents can help their children flourish as 21st Century students.

- **Here’s to You!** – a wellness newsletter for your staff that will lead to a healthier staff and happier students.

- **New ideas** for improving staff morale through new ideas to recognize dedicated employees.

- **Ideas** for establishing and maintaining effective media relationships to foster district communications with the community.

- **Ideas** to better communicate with parents and community members to build community confidence in your schools.

- **Ideas** for communicating your building or district needs by promoting a positive learning atmosphere.

  plus, much more information

If you are interested in improving your communications with parents, community, teachers and the media then the CABE CONNection can help you!

To see a sample of the articles you will receive go to [www.cabe.org/page.cfm?p=883](http://www.cabe.org/page.cfm?p=883) on the CABE website.