**WHY ADVERTISE IN OUR JOURNAL?**

- Connecticut public schools spend over $5 billion a year;
- Connecticut school districts employ 45,000 certified staff members;
- Connecticut school districts serve over 550,000 students;
- Connecticut school boards control over 1,000 schools, more than any other employer in the state;
- The 166 Connecticut school districts are run by approximately 1450 local school board members who control how the school district’s money is spent.

**DON’T THEY NEED TO KNOW ABOUT YOUR PRODUCTS OR SERVICES?**

Advertising in the *CABE Journal* offers you one of the best opportunities to get your message directly to the people who make the financial decisions for our schools and our students.

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_“The CABE Journal is the only publication in the state that reaches board members, superintendents and their administrative staffs regularly.”_

**Circulation:** 2,600 copies statewide, to local and regional boards of education members, superintendents, assistant superintendents, business officials, other administrators and related state and national education leaders.

**Frequency:** Published 11 times a year. For more information, contact Bonnie B. Carney at (860) 571-7446.

Publisher reserves the right to reject any advertisement. Publisher reserves the right to enclose any advertisement in a 1 pt. rule, add the word “advertisement” in the upper left hand corner of the advertisement, or otherwise identify display as advertising matter. Rates are subject to change upon thirty days notice. A contracted rate will hold until contract terminates. No cancellations will be accepted by the publisher after the closing date. Protective agreement — the advertiser and/or advertising agency agree to indemnify and protect the publisher from any claims or actions based upon the unauthorized use of names or illustrations, copyright infringements, libelous or false statements contained in their advertisement.
THE ASSOCIATION

The Connecticut Association of Boards of Education (CABE) is a not-for-profit association serving local and regional boards of education. CABE is dedicated to improving public education throughout the state and nation.

CABE offers a wide array of information and management services to boards of education and their administrative teams. We also provide legal and negotiations services to boards and advocate on their behalf in Hartford and Washington, D.C., through a very active government relations program.

THE JOURNAL

The CABE Journal is the Association’s primary publication. It reaches almost all board members, superintendents, business managers, other administrators and other education leaders in Connecticut. It is published 11 times a year and is designed to encompass all material in an easy-to-read fashion. Readers of the CABE Journal find a wide range of educational topics covered in each issue. All CABE members receive the Journal as part of their membership.

Advertising Rates and Mechanical Specifications

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Business and Education Affiliate Members receive a 10% discount on advertising.

If you advertise for the whole year (11 issues) there is an additional discount. Contact CABE for more information.

Prices effective: July 1, 2014