

New Board Member Orientation Book

New Board Member Orientation Book

(distributed to participants at the New Board Member Orientation in December. The publication is also sold to new board members who are unable to attend the workshop. The book serves as a desktop reference tool.)

Back cover (color)	\$600	9" wide x 11" vertical
Inside front cover (color)	\$600	9" wide x 11" vertical
Inside back cover (color)	\$600	9" wide x 11" vertical
One page ad on each of the six tabs (color)	\$600	8 1/2" wide x 11" vertical

CABE Journal 2017-18

CABE Journal 2017-2018

(distributed monthly except July/August combined issue - 11 times a year) ..

	1 Time	3 Times	6 Times
Full page (color) (0" wide x 13 1/4" length)	\$600	\$500	\$400
1/2 page (color) 10" wide x 6 1/2" length	\$400	\$350	\$300
1/4 page (color) 4 7/8" wide x 6 1/2" length	\$250	\$200	\$150
1/8 page (color) 4 7/8" x 3 1/4" length	\$160	\$140	\$120

If you would like to advertise for the full year (11 issues), call Lisa Steimer at CABE 860-571-7446 or email lsteimer@cabe.org for rates.

If you are a CABE Business or Education Affiliate Member you are entitled to a partnership discount on advertising in the *CABE Journal* and the Convention Registration Book and Magazine.

Bronze Plus member 10% discount | Silver member 15% discount
Gold member 25% discount | Platinum member 50% discount



Connecticut Association of Boards of Education
81 Wolcott Hill Road, Wethersfield, CT 06109

860-571-7446 | 860-571-7452 (fax) | 800-317-0033 | www.cabe.org

CABE
ADVERTISING
OPPORTUNITIES

CABE Advertising Opportunities



Convention Registration Book – online only

(will be published online for approximately 3 months)

Back Cover (color)	\$350	4 3/4" wide x 7 3/4" vertical
Inside front cover (color)	\$275	4 3/4" wide x 7 3/4" vertical
Inside back cover (color)	\$265	4 3/4" wide x 7 3/4" vertical
One page (color)	\$190	4 3/4" wide x 7 3/4" vertical
½ page (color)	\$140	4 3/4" wide x 3 3/4" vertical

This year to help keep costs down we are only publishing the Convention Registration Book online. The Registration Book will go online in early September and will be seen by the majority of the approximately 500 Convention participants as they register for the Convention.



Convention Magazine - printed only

(distributed to participants the day of the Convention)

Back Cover (color)	\$700	7 1/2" wide x 10" vertical
Inside front cover (color)	\$550	7 1/2" wide x 10" vertical
Inside back cover (color)	\$525	7 1/2" wide x 10" vertical
One page (black & white)	\$375	7 1/2" wide x 10" vertical
½ page (black & white)	\$275	7 1/2" wide x 4 3/4" vertical
¼ page (black & white)	\$225	3 1/4" wide x 4 3/4" vertical

The Convention Magazine will be the same as in the past print publication and will be distributed at the Convention on November 17-18, 2017.



Both Convention Registration Book and Magazine - 20% discount

Back Cover (color)	\$840	
Inside front cover (color)	\$660	
Inside back cover (color)	\$632	SEE ABOVE for ad sizing
One page (color)	\$452	
½ page (color)	\$292	

This year we are offering a special opportunity to advertise in the Convention Registration Book and the Convention Magazine. You will receive an additional discount of 20% for advertising in both publications. This is in addition to any other discounts you are entitled to. See reverse for more opportunities.

Advertising Insertion Order Form

I am interested in advertising in (please check all appropriate):

_____ Convention Registration Book _____ Convention Magazine _____ Both Convention Publications

_____ New Board Member Orientation Book _____ CABE Journal

Name _____ Address _____

Company _____ City _____ State _____ Zip _____

Daytime Phone _____ Email _____

Return form to: Lisa Steimer, CABE, 81 Wolcott Hill Road, Wethersfield, CT 06109. If you have questions, contact Lisa Steimer at lsteimer@cabe.org or 860-571-7446.