

BOOST YOUR EXPOSURE THROUGH ADVERTISING

Maximize your resources and further your company's visibility by advertising in conjunction with your sponsorship.

Our Publications will provide your company the best opportunity.

CABE Journal - With a circulation of approximately 2,500, the CABE Journal ensures message delivery 11 times a year.

CABE/CAPPS Convention Program - An effective way to reach every Convention attendee. Limited opportunities are available to place ads in the "must-read" pages.

NETWORK WITH DECISION MAKERS



Reach the decision makers by becoming a sponsor/advertiser/exhibitor at the CABE/CAPPS Convention.

Seize the opportunity to truly make a difference in your business and community.

ACT NOW TO RECEIVE THE MOST OUT OF YOUR SPONSORSHIP



81 Wolcott Hill Road, Wethersfield, CT 06109
P: (860) 571-7446 F: (860) 571-7452
Toll-free: (800) 317-0033
www.cabe.org

2010 CONVENTION SPONSORSHIP OPPORTUNITIES

STAND OUT FROM THE CROWD



Your presence at the CABE/CAPPS Convention positions your company among the state's education leaders, giving you a distinct edge by participating in this premier event.

From increasing awareness to generating greater booth traffic, you will undoubtedly maximize your exposure to this highly qualified market.

CONVENTION SPONSORSHIP

If you would like to sponsor an event that is not in our featured itinerary, we will work with you to customize a sponsorship that fits your goals.



2010 SPONSORSHIP BENEFITS

GOLD SPONSORS \$5,000 AND ABOVE

*Benefits also include all
Silver Sponsorship Benefits*

- Use of pre-Convention attendee mailing list.
- Recognition in pre-Convention E-letter, sent to all board of education members and superintendents.
- Recognition in Convention Edition of the CABE Newsletter.
- 10% Discount on advertising in the CABE Journal.

SILVER SPONSORS \$500 AND ABOVE

Benefits include

- Recognition in Convention Program.
- Special Sponsor Ribbon for your staff.
- Custom signage at sponsorship site. Recognition on the CABE website.
- Sponsor name featured on highly visible display.

PLATINUM SPONSORS \$7,500 AND ABOVE

*Benefits also include all
Silver and Gold Sponsorship Benefits*

- Placement of one information piece in Convention packet, but please no catalogs.
- Sponsor logo featured on our Platinum Sponsors sign, to be displayed in highly visible area.
- Sponsor information featured in the "Thank You" section of the Convention program.
- Opportunity to briefly address Convention attendees.
- 15% discount on advertising in the CABE Journal.

2010 CABE/CAPPS CONVENTION INFORMATION

*Maintaining a Strategic Focus
in Changing Times*

ON
FRIDAY, NOVEMBER 19, 2010
AND
SATURDAY, NOVEMBER 20, 2010
AT THE
MYSTIC MARRIOTT HOTEL
625 NORTH ROAD
GROTON, CT 06340

Endless opportunities to participate in the future of public education through workshops, guest lectures, receptions, ceremonies and more.



FOR MORE INFORMATION

SPONSORSHIP

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ADVERTISING

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EXHIBITS

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OR VISIT US AT
WWW.CABE.ORG

TO RECEIVE FULL BENEFITS, COMMIT NOW!